

**CLEWER &
DEDWORTH
TOGETHER**



ANNUAL REPORT FOR 2024



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CHAIRPERSON'S STATEMENT

It's been another packed year of fun and fundraising for Clewer and Dedworth Together.

Highlights include hosting our first St George's Day event, including a Dog Show, and seeing the fireworks up close at Braywick as we sold Christmas lights.

Rock the Rec was really good fun, even though the weather was against us. The sight of Kevin Cruise singing through the rain to drenched people on the field was one to remember!

We couldn't run our events without the support of volunteers from our community. We thank every single one of you.

Clewer and Dedworth Together is a small group of people trying to make life a little better for our community. Come and join us in 2025!

Lee Hibbard

LEE HIBBARD

Chairperson, Clewer and Dedworth Together CIC

ABOUT US

Our Vision

To create a vibrant, inclusive community in Clewer and Dedworth where everyone feels connected, valued, and empowered. We promote unity and participation while working to reduce inequality and improve lives.

Our Mission

Clewer and Dedworth Together CIC strengthens community spirit and promotes social equity through inclusive events and initiatives. From the Christmas and Easter Fairs to the 'Rock the Rec' festival, we bring people together and reinvest profits into local projects—such as Christmas lights, sponsored family activities, and the free Internet Café at Woody's.

We're dedicated to ensuring access for all, supporting low-income families, and empowering volunteers of all ages and abilities to help build a stronger, fairer, and more connected community.



AT A GLANCE

- Set up in 2021
- Volunteer led
- 4 Christmas Fairs raising £££
- 3 Rock the Rec Music Festivals
- Free tickets donated to local families
- Helped local charities and organisations raise £££
- Funded Christmas Lights on Dedworth Road
- Developing a a free internet cafe to reduce digital inequality

GOVERNANCE & LEADERSHIP

Lee Hibbard – Chair

Lee is a dedicated community leader and the driving force behind Woody's Café in Pirate Park, a beloved local hub. Her exceptional organisational skills and passion for bringing people together make her the backbone of Clewer and Dedworth Together, where she plays a key role in uniting and supporting the community.



Amy Tisi – Treasurer

A local councillor for Clewer East, Amy is deeply committed to community-building. She co-founded a local baby charity in 2015 and brings her expertise in organisation and event planning to Clewer and Dedworth Together. As Treasurer, she ensures smooth operations, often taking a hands-on approach during events.



Alison Carpenter – Secretary

Alison is a long-time Windsor resident, local councillor, and skilled organiser. By day, she works in corporate travel, but her passion lies in strengthening community ties. As Secretary, she plays a crucial role in coordinating events and managing Clewer and Dedworth Together's communications.



Gavin Ingels – Stage Manager and Band Coordinator

Gavin specialises in event coordination and live performances. As Stage Manager, he ensures seamless entertainment at community events, working closely with bands to create memorable experiences for Clewer and Dedworth residents.



HIGHLIGHTS OF 2024

St George's Day

Our first St George's Day event provided an opportunity to try something new and share traditional activities with the community. Windsor Morris entertained the crowds and encouraged people to join in! Our first Dog Show saw animals big and small take to the ring. Classic car owners shared their beautiful vehicles, and the popular petting farm returned. There was a good mix of free activities, plus free entry to enable full participation from all visitors.

Rock the Rec

Despite the shocking wet weather, the day was a success and the quality of the music kept the audience dancing until the new time of 10pm. We also showed the football on the big screen and England was, kind enough to win, adding to the party atmosphere!

Christmas Fair

This was our 4th annual Christmas Fair, and it is becoming a regular event in people's diaries. There was a good mix of local crafters and stalls offering ideas for gifts. Father Christmas and Mrs Christmas appeared, much to the children's delight.

Wreath Making

We tried some new smaller fundraising events this year including a christmas wreath making class taught by one of our directors. Over a glass of bubbles and nibbles, a group of (mostly) ladies learnt a new skill and we kept costs low to make this an accessible activity.



FINANCIAL OVERVIEW

Clewer and Dedworth Together is a not-for-profit organisation run by volunteers. Any surplus is put back into future events and activities.

2024 was a more challenging year than previous years. The weather for Rock the Rec was awful which had a negative impact on the ticket sales on the day. All costs were covered but it left us with a smaller reserve for future activities. In 2025 we will be working much harder to sell tickets in advance.

We had hoped to be able to provide Christmas lights for a third year but had to change our plans and instead paid off the final balance in infrastructure costs for our 3 year plan.



Profit & Loss ?

1 Jan 2024 - 31 Dec 2024 ▼



● £24 K ▼ 16%
INCOME



● £22 K ▲ 18%
EXPENSE



● £2,056 ▼ 79%
PROFIT



GRANTS & SPONSORS

The most significant grant this year was for £5000 from the Heathrow Community Trust towards Rock the Rec.

Having this money up front enabled us to cover several large costs of the event as it cost more to put on this year. That was partly due to costs increasing but also because we increased the budget we spent on music after feedback from people who attended.



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POWERED BY PEOPLE: OUR VOLUNTEERS



Social media, applying for grants, running the raffle, selling Christmas lights, helping Father Christmas, supervising the bouncy castle, shopping for supplies, organising insurance, carrying out a risk assessment, building the grotto, seeking sponsors- just some of the tasks our amazing team of around 20 volunteers have tackled this year!

'Helping at events has boosted my self worth and confidence. I enjoy volunteering and giving back to our local community. It has also introduced me to new people and new connections so it's a complete win win situation.'



'This year has been challenging but never dull! From organising a dog show to making wreaths- it's been a lot of fun!'



PARTNERSHIPS & COLLABORATION

Again this year, we worked with local schools, housing associations, and charities to donate tickets to local families who would otherwise find it financially difficult to attend events.

This year, we have continued our links with fantastic partners such as Busy Buttons to offer families free cultural and artistic experiences at our events. Youth bands, Berkshire Music Trust, and Heidi Rhodes Dance Academy have all performed.

Local charities such as The Baby Bank, Age Concern, plus organisations like Windsor Cycle Hub, local churches, The Brownies, and Windsor and Eton FC have been allowed to raise awareness and funds for their causes at our events.

We continue to be hugely grateful to Urbaser, who provide in-kind support for site set-up and assist during the event, as well as to Three Spires for sound management advice and the staff of Woody's Cafe who go above and beyond to support events.



LOOKING FORWARD TO 2025

Events for 2025

In 2025, we plan to focus on two larger events: Christmas and Rock the Rec, with smaller events in between. This will ensure the quality of the larger events. We also intend to work with the Fifest Team to obtain professional guidance and support for Rock the Rec.

Firewalk

We intend to run a charity Firewalk in early 2025. This will enable local people to raise funds for the causes they support while also raising funds for Clewer and Dedworth Together.

Governance

In 2025, we intend to register Clewer and Dedworth Together as a Community Interest Company. Having previously operated as an unincorporated charitable organization, we believe that being a CIC will give us more scope for our activities, whilst giving reassurance to the public about our governance.

Community Projects

A focus for 2025 will be to finalise plans for a community Internet Cafe and launch this free service.

Recruitment

Recruiting more volunteers and committee members is a priority in 2025 to ensure the sustainability of the organisation.



THANKS!

A heartfelt thanks to all our partners, supporters and others who help make our events and community projects successful. By coming together, we are able to make a difference to the lives and well-being of people in Clewer and Dedworth.

This is just a sample of people we need to thank...

Thank you to our stallholders, regular volunteers, marshals, Woody's Cafe staff, RBWM Outdoor Facilities, and Kick Da Bass Entertainment.

To everyone who has donated a raffle prize or filled a jar for the tombola, encouraged friends and family to come to Rock the Rec, or displayed a poster.

Thank you to local businesses and sponsors.

And above all, thank you to the wonderful people of Clewer and Dedworth who turn out and support our efforts every year!

Alison Lee

Amy



Gavin

